MWUA
Maine Water Utilities Association
Organized 1925

— EXHIBITOR APPLICATION —

MWUA Annual Conference & Trade Show

Augusta Civic Center, 76 Community Dr, Augusta, Maine, 04330

February 2 - 4, 2027

EXHIBITOR CONTACT INFO	
COMPANY NAME	
MAILING ADDRESS	
CITY, STATE, ZIP	
PRIMARY CONTACT	
PHONE NUMBER	
CONTACT'S EMAIL	

Number of booths to reserve _____ **Booth(s)** *Booth dimensions are roughly 8' x 10'*	If you were an MWUA Member in 2026: **$1,150** 2026 ***Non***-Member: **$1,450**	**$**
Each (1) Exhibitor Booth Registration includes — • Three (3) registrations, including breakfast and lunch each day • A complimentary drink ticket for each registrant for the Meet & Greet on Day 1 • Two (2) Chairs • One (1) Table • Electricity • List of Attendees (after the conference)		
2027 Associate Member Dues: If you haven't paid your dues yet, that's OK, pay now!	$600	**$**
TOTAL PAYMENT ENCLOSED OR BILLED		**$**

NOTE: Vehicles will be allowed within the Civic Center exhibit area only with prior approval.
Trailer mounted or other sizable equipment will be considered on a case-by-case basis.
If you need a forklift, we need to know in advance.

Contact Christine Dunn, Program & Event Manager, at Program@MWUA.org for more info.

Send Exhibitor Application to our MWUA Program & Event Manager:

Christine Dunn

MAIL: 15 University Dr
Augusta ME 04330

EMAIL: Program@MWUA.org

You can also complete the online application and pay by credit card.
Visit MWUA Annual Tradeshow & Conference - MWUA

APPLICATION DEADLINE = JANUARY 09, 2027

Setup: Tuesday, 02 February — The Augusta Civic Center will be open from Noon until 5:00 p.m. for setup. Please use the Civic Center's "Load in Area" on the side of the building, through the yellow gates.

Breakdown: Thursday, 04 February — **Breakdown is *not* permitted before 1pm unless you have been authorized in advance by MWUA Staff.** Thank you for minimizing disruption to attendees & speakers.

Reservation and Booth Assignment Policy: Space will be assigned on a first-come, first-served basis after your application is received. MWUA reserves the right to reject any applications.

Hotel Room Information: Please refer to the MWUA event website for area hotels & room block rates.

Photo/Voice/Likeness Release: By registering or attending the event, you give MWUA consent to record, videotape, and photograph your image, likeness, and/or voice to be used in any variety of MWUA communications/channels. You understand that no special compensation will be provided for use, and that you may not be informed in advance of any specific use. If you have a concern or require a specific accommodation as it pertains to this release, please reach out to PR@MWUA.org with your concern; any exceptions from this Release are not guaranteed and are at the sole discretion of MWUA.

ADA Compliance/Dietary Needs: Please notify us in advance if you have additional physical or dietary needs, so that we can assure your comfort and full participation.

Email: Program@MWUA.org or MKing@MWUA.org.

Cancellations: Due to costs incurred and other commitments made by the Association in advance of the Trade Show & Conference, if you must cancel for a foreseeable reason, you must do so at least 10 business days before the event's earliest date (02 February 2027) to ensure MWUA has time to adjust orders, etc. You may cancel at: Program@MWUA.org or MKing@MWUA.org.

Refunds will *not* be provided if you do not cancel at least 10 business days before the event.

Consideration will be given for unforeseeable extenuating/life circumstances, but no refund is guaranteed and will be at the sole discretion of MWUA.

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2027 SPONSORSHIP OPPORTUNITIES

ORG. NAME	

2027 SPONSORSHIP OPPORTUNITIES!

BREAKFAST (Day 1)	$1500 each		$
BREAKFAST (Day 2)	$1500 each		$
LUNCH (Day 1)	$3000 each		$
LUNCH (Day 2)	$3000 each		$
MEET & GREET FOOD	$1000 each		$
CORNHOLE SPONSORS *(During the Meet & Greet)*	$1000 each		$
LIVE ENTERTAINMENT *(Band during Meet & Greet)*	$1200 each or $3000 Exclusive Sponsor		$
PROGRAM ADVERTISEMENT *(Check one ad size to right, or for multiple sizes/qtys, note your order below)*	◯ Full Page = $400		$
	◯ ½ Page = $250	◯ ¼ Page = $150	
		TOTAL =	$

REGISTRATION GIFT	Want to provide bags? Or swag to go inside the conference bags? Provide lanyards? Get creative – share your idea!	**Tell us what you can provide:**

Contact Christine Dunn, Program & Event Manager, at Program@MWUA.org for more info.

Exhibitors/Sponsors can also sign up to play cornhole. Sign up will be at the Registration desk (front lobby) on the first day of the Trade Show & Conference. Teams will be created by random draw.

EXHIBITOR REQUEST FOR NAME BADGES AND MEALS

****Name badges are required for all participants****

Name Email address	**Company** License #	☐ Wednesday Lunch ☐ Thursday Lunch
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