

## Public Awareness Committee Minutes

### Meeting at York Water District, May 10<sup>th</sup>, 2005

**Attendees:** Jeff McNelly, Madeline Storer, Paul Hunt, Becky Martins, Brian Tarbuck, MJ Dillingham, Gary Stevens

**Committee personnel update:** Cataldo has moved to Program Committee, Preble is out, Kim Marchegiani is a question mark at this point, Gary will contact Kim to find out status; Gary will update email list to reflect current membership

Reviewed existing mission per request of Judy Kelly, MWUA president; based on that review, following action items are proposed by committee:

1. **Priority 1**, create brochure that gives a front / back description of what the MWUA does / who it represents; Jeff has some stats re. membership that will be interesting
2. **Priority 2**, improve booth used for public displays; generally can be done using existing tri-fold booth and updated paper displays; solicit GIS / data assistance from DWP and Portland Water / AquaMaine; specifically these displays are:
  - a. Improved map of MWUA membership to include roads and other readily identifiable geographic features for quicker identification
  - b. List of MWUA membership in large type (full size map sheet) to show columns with:
    - i. Name of utility
    - ii. Population served
    - iii. Primary supply source (name of lake or well)
    - iv. Ave daily demand
    - v. Summary statistics under each column
3. **Priority 3**, review MWUA publications to determine whether or not changes need to be made to reduce staff time spent on this work and improve delivery of appropriate content to membership; review needs to be conducted of:
  - a. Journal
  - b. Newsletter
  - c. Web content

#### **Other discussion items:**

1. Make your own website; Brian will explore how we might make this into a one day class where students could create and post online their own website; might be a good computer class; Brian will investigate and report back w/ feasibility
2. Southern Maine Children's Water Festival; victims will be Brian, MJ and one of MJ's minions; SMCWF will happen on Friday, May 20<sup>th</sup>.
3. Newsletter stuff; MJ will contact Dan Bisson about newsletter assistance; Dan's experience w/ NEWEA
4. Begin development of 3D water distribution model

**Next meeting:** June 23<sup>rd</sup>, 2005, 9:30 AM, AquaMaine, Rockport (Mirror Lake) office